

# South Australian Nursing and Midwifery Excellence Awards 2025

## Sponsorship Prospectus



Government  
of South Australia

SA Health



# Foreword

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I have great pleasure in presenting your organisation with an exciting opportunity to partner with SA Health to deliver the South Australian Nursing and Midwifery Excellence Awards 2025



As the South Australian Chief Nurse and Midwifery Officer, I am proud of the dedication and commitment of nurses and midwives in our state. Their contribution makes a difference to the quality outcomes of care for the South Australian community every minute, of every hour, or every day.

The South Australian Nursing and Midwifery Excellence Awards publicly recognise and celebrate the significant contribution that nurses and midwives make to the healthcare outcomes of the broader South Australian community.

The Awards have become an integral part of South Australia's nursing and midwifery calendar, providing an invaluable opportunity to acknowledge the ways in which nurses and midwives influence healthcare outcomes through their practice, leadership and governance, education and research endeavours.

This Sponsorship Prospectus offers you the opportunity to choose how you can best partner with us to recognise and celebrate the contributions and achievements of South Australia's nurses and midwives.

By partnering with us, you will have extensive opportunities to promote your organisation in the lead up to the event and at Awards Gala Dinner, to be held on Friday 2 May 2025, at the Adelaide Convention Centre.

I invite you to consider being a part of the 2025 Nursing and Midwifery Excellence Awards through the sponsorship of these awards.

A handwritten signature in black ink that reads "Jennifer M. Hurley". The signature is fluid and cursive, with the first name being more prominent.

**Adj Assoc Prof Jennifer Hurley**  
Chief Nurse and Midwifery Officer

# Why partner with us?

South Australia has over 38,000 nurses and midwives registered to work across the state in a diverse range of practice settings, across the lifespan. The South Australian Nursing and Midwifery Excellence Awards provide your organisation with a unique opportunity to acknowledge and celebrate South Australia's nurses and midwives.

These Awards are the only annual statewide event celebrating and acknowledging nurses and midwives across all practice settings in South Australia.

As a sponsor, you will be recognised for your commitment to South Australia's nurses and midwives, the wider health system and the South Australian community through the following key benefits:

- > Exposure and increased awareness of your organisation's brand and its support of nurses and midwives.
- > Networking, strengthening and building relationships with health industry colleagues and decision makers.
- > Acknowledging and celebrating nurses and midwives at the Excellence Awards Gala Dinner, attended by over 500 guests, including Members of Parliament and from across the South Australian health, aged care, community and education sectors.

Our Sponsorship Prospectus aims to ensure opportunities are competitive and represent value for money for our partners.

Your sponsorship is used in the following ways:

- > Prize money for Award winners
- > Provision of a hand-made glass trophy to all winners
- > Subsidised ticket prices to all guests, to ensure attendance at the Excellence Awards Gala Dinner is accessible
- > Complimentary tickets for finalists to attend the Excellence Awards Gala Dinner
- > Event hospitality, including venue hire, food and drinks, and entertainment
- > Marketing and promotional activities.



# Sponsorship at a glance

	Platinum	Gold	Silver	Bronze	Photo Booth	Award Category and Pre-dinner drinks	Award Category and Centrepieces	Award Category and Dance Floor/ Music
Cost (inc. GST)	\$22,500	\$13,000	\$9,000	\$7,000	\$7,000	\$5,000	\$5,000	\$5,000
Number available	1	1	4	3	1	1	1	1
Complimentary tickets	10	6	4	2	2	2	2	2
On stage presentation of Award	✓	✓	✓	✓		✓	✓	✓
Seating next to dignitary table	✓							
Video presentations during event	✓	✓						
Speech during event	✓	✓						
Advertisement in Dinner Program	✓	✓	✓	✓				
Logo in Dinner Program, on event AV and website	✓	✓	✓	✓	✓	✓	✓	✓
Banner/s displayed at event	✓	✓	✓	✓	✓	✓	✓	✓
Branding at photo booth and on printed photo strip					✓			
Logo on menu							✓	
Branding displayed on AV during post-event live performance								✓

## TIERED SPONSORSHIP PACKAGES

# Platinum

### EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgement as the Platinum sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner, and naming rights to this Award\*.
- > Two-minute video presentation about your organisation to be shown during the event (provided by the sponsor).
- > Opportunity to deliver a two-minute speech to promote your organisation.
- > Full page advertisement (provided by the sponsor, by 7 March 2025) in Excellence Awards Gala Dinner Event Program available to all guests.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Ten (10) tickets for your organisation to attend the Awards Gala Dinner (valued at \$1,800), to be located next to the dignitary table at the front of the venue.
- > Two pull up banners at the Excellence Awards Gala Dinner (provided by the sponsor) positioned in a prominent area during the event and at the entrance to the Excellence Award Gala Dinner.
- > Acknowledgement as the Platinum sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*



# Gold

## EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgement as a Gold sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner, and naming rights to this Award\*.
- > Two-minute video presentation about your organisation to be shown during the event (provided by the sponsor).
- > Opportunity to deliver a one-minute speech to promote your organisation.
- > Full page advertisement (provided by the sponsor, by 7 March 2025) in Excellence Awards Gala Dinner Event Program available to all guests.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Six (6) tickets for your organisation to attend the Awards Gala Dinner (valued at \$1,080), with seating to be located at the front of the venue.
- > Two pull up banners at the Excellence Awards Gala Dinner (provided by the sponsor) positioned in a prominent area during the event and at the entrance to the Excellence Awards Gala Dinner.
- > Acknowledgement as a Gold sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*



# Silver

## FOUR AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgement as a Silver sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner, and naming rights to this Award\*.
- > Half page advertisement (provided by the sponsor by 7 March 2025) in Excellence Awards Gala Dinner Event Program available to all guests.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Four (4) tickets for your organisation to attend the Awards Gala Dinner (valued at \$720).
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgement as a Silver sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*

**VALUED AT**

**\$9,000**

(inc GST)



# Bronze

## THREE AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgement as a Bronze sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner, and naming rights to this Award\*.
- > One-third page advertisement in Excellence Awards Gala Dinner Program (provided by the sponsor by 7 March 2025).
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Two (2) tickets for your organisation to attend the Awards Gala Dinner (valued at \$360).
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgement as a Bronze sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*





## Photo Booth Sponsor

### EXCLUSIVE OPPORTUNITY

- > Sponsorship of the event photo booth, with your organisation's logo included on the printed photo strip
- > Your organisation's promotional material displayed at the photo booth (provided by the sponsor).
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Verbal acknowledgement during the event.



- > Two (2) tickets for your organisation to attend the Awards Gala Dinner (valued at \$360).
- > Acknowledgement as photo booth sponsor on the SA Health NMEA 2025 website

## AWARD CATEGORY SPONSORSHIP PACKAGES

### Award Category and Pre-Dinner Drinks Sponsor

#### EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgement as an Award Category sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner\*.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Two (2) tickets for your organisation to attend the Awards Gala Dinner (valued at \$360).
- > Your organisation's promotional and marketing material displayed in the pre-dinner drinks foyer (provided by the sponsor).



- > Three pull-up banners at the Excellence Awards Gala Dinner, positioned prominently in the pre-dinner drinks foyer and at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgement as an Award Category sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*

## Award Category and Centrepieces Sponsor

### EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgement as an Award Category sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner\*.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Two (2) tickets for your organisation to attend the Awards Gala Dinner (valued at \$360).
- > Your organisation's logo to be included on the table menu available to guests during gala dinner, alongside event logo.



- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgement as an Award Category sponsor on the SA Health NMEA 2025 website.
- > Sponsorship acknowledged on the trophy.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*

## Award Category and Dance Floor/Music Sponsor

### EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgement as an Award Category sponsor during the opening and closing remarks of the event.
- > Presentation of the Award of your choice at the Excellence Awards Gala Dinner\*.
- > Logo on AV during the event and in the Excellence Awards Gala Dinner Program.
- > Two (2) tickets for your organisation to attend the Awards Gala Dinner (valued at \$360).
- > Your organisation's branding displayed on the AV during the post-event dance floor and live band performance.



- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgement as an Award Category sponsor on the SA Health NMEA 2025 website.

*\*Subject to availability of preferred Award at time of entering into Sponsorship Agreement*

## Other Sponsorship Opportunities

Can't see something that suits you? We can offer flexible, tailored sponsorship opportunities to meet your needs. If you are interested in negotiating another sponsorship package, please contact Sara King, Sales Manger via [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com)

# Terms and conditions

## ACCEPTANCE

All Occasions Group (on behalf of SA Health) reserves the right to accept or reject any applications for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.

## APPLICATIONS AND PAYMENT

To secure a sponsorship, complete the acceptance form and return it to All Occasions Group via [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com)

Sponsorship packages will be allocated to those organisations who apply earliest.

On receipt of the enclosed sponsorship form, confirmation will be sent via email with a tax invoice for the total amount if the requested sponsorship level is still available.

As sponsorship levels are limited, returning an acceptance form does not guarantee a place at the requested level. All Occasions Group will advise if your requested sponsorship level is no longer available at the time of application.

If your payment is not received by the invoice due date the sponsorship will be released to other interested organisations. In this instance, All Occasions Group will contact you to advise your requested sponsorship has been released.

## BRANDING AND EVENT DELIVERY REQUIREMENTS

SA Health's requirements for logos, advertisements and delivery details for pull-up banners or other opportunities will be confirmed in writing at a later date.

## DEADLINES

The deadline for the delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork are not received by the due date, use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

## CANCELLATION POLICY

Cancellation of sponsorship must be received in writing to All Occasions Group. If the cancellation is received up to one month before the event an administration fee of 25% of the total price will be retained. If the cancellation is received less than one month before the event no refund is applicable.

## CONSEQUENTIAL DAMAGE

SA Health will not be liable for any indirect or consequential damages arising from a breach of the sponsorship contract.

## EXCEPTIONAL CIRCUMSTANCES

SA Health reserves the right to change the Excellence Awards Gala Dinner if exceptional circumstances demand. In the event of changes to the event, the agreement to participate will remain in force if the sponsor is informed at least one month before the planned event. SA Health will use reasonable endeavours to remedy the impact of exceptional circumstances.

## RESPONSIBILITY

SA Health, All Occasions Group and the Adelaide Convention Centre accepts no responsibility for any act, accident, omission on the part of the service providers, the accuracy or content of any written or verbal statements by speakers in connection with this event, delay, damage, personal injury or death.

## UNAVOIDABLE OCCURRENCES

In the event the South Australian Nursing and Midwifery Excellence Awards Gala Dinner 2025 is cancelled or delayed through no fault of the Adelaide Convention Centre or SA Health (including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events), the sponsor shall not be entitled to any refund or claim any loss of damage.

# Sponsorship Application Form

## South Australian Nursing and Midwifery Excellence Awards 2025

### Sponsor details:

Name:	
Position:	
Address:	
Phone:	
Mobile:	
Email:	

### Sponsorship requested:

Platinum	\$22,500 inc. GST
Gold	\$13,000 inc. GST
Silver	\$9,000 inc. GST
Bronze	\$7,000 inc. GST
Photo Booth	\$7,000 inc. GST
Award Category and Pre-Dinner Drinks	\$5,000 inc. GST
Award Category and Centrepieces	\$5,000 inc. GST
Award Category and Dance Floor/Music	\$5,000 inc. GST
Total sponsorship amount (please confirm)	\$

Your signature below is taken as acceptance of the relevant sponsorship entitlements as listed in this document, together with the acceptance of the terms and conditions.

I agree to the terms and conditions of the sponsorship request:

Signed:	
Name :	
Date:	

Please return the completed form to: [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com)

For more information

**Nursing and Midwifery Office**  
**SA Health**

Phone: (08) 8226 5882

Email: [health.nursingandmidwifery@sa.gov.au](mailto:health.nursingandmidwifery@sa.gov.au)

[sahealth.sa.gov.au/NursingandMidwifery](https://sahealth.sa.gov.au/NursingandMidwifery)

Public I4-A2



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