The Minister for Health and Wellbeing – Excellence in Public Health Awards celebrate council initiatives across South Australia which have resulted in outstanding contributions to public health in local communities.

The Awards showcase stories of success in delivering public health benefits for local communities, and the essential, often unseen, roles of local councils in supporting community health and wellbeing through public health action. The Awards provide an opportunity for South Australian councils to demonstrate alignment between local public health priorities and those of the State Public Health Plan 2019-2024:

- **PROMOTE** – build stronger communities and healthier environments
- **PROTECT** – against public and environmental health risks and respond to climate change
- **PREVENT** – chronic disease, communicable disease, and injury
- **PROGRESS** – strengthen the systems that support public health and wellbeing

Councils are encouraged to nominate a single initiative that has resulted in public health excellence for their community. The winners (in two categories, Regional and Metropolitan) will represent outstanding examples of local public health action, which can raise the practice bar across local government, and promote greater awareness of the importance of public health for all South Australia.

The 2020 Nomination Guide provides councils with information about the 2020 Minister for Health and Wellbeing – Excellence in Public Health Awards. Before beginning your nomination, please read the Guide’s information about:

- How to apply for the Awards, including key dates, eligibility and categories
- Guidance for submitting your application
- Assessment criteria
- The Awards event
- Terms and Conditions for participation, and a privacy statement

For more information about the Awards, and status updates, please visit [sahealth.sa.gov.au/protectingpublichealth](http://sahealth.sa.gov.au/protectingpublichealth)

If you have further questions, or need assistance, please contact Local Government Relations and Policy at [PublicHealthAct@sa.gov.au](mailto:PublicHealthAct@sa.gov.au)
Eligibility & Award Categories

> The Awards are open to all local councils in South Australia.


> Each application must be for a single public health initiative.

> The initiative can be an ongoing commitment to core public health functions and/or a new approach for council towards addressing public health needs.

> Councils can nominate a maximum of three separate initiatives for the Awards.

> It is possible for groups of councils to submit a joint application.

> The judging panel may also elect to award commendations for nominations of significant merit.

KEY DATES

Applications open
9am Monday
13 January 2020

Applications close
5pm Thursday
12 March 2020

Finalists announced
Friday 20 March 2020

Winners announced
Friday 3 April 2020*

*This date may be subject to change

Submitting Your Application


Applications can be submitted electronically from 13 January 2020 via [PublicHealthAct@sa.gov.au](mailto:PublicHealthAct@sa.gov.au). Electronic submission is preferred where possible.

If submitting the interactive Application Form in hard copy, please send the original to:

**Principal Project Officer**
Local Government Relations and Policy
Health Protection & Licensing Services
c/- SA Health
PO Box 287, Rundle Mall
Adelaide SA 5000
DX 243

Assessment

The judging panel draws on expert advice from the South Australian Public Health Council (SAPHC), the Local Government Association (LGA), and the public health sector, including SA Health. The panel is chaired by the Chief Public Health Officer.

The judging panel will independently assess all nominations, select finalists, winners and commendations for each Award category.

All entries will be judged according to the criteria outlined in this Nomination Guide.

All decisions and recommendations from the judging panel are final and binding, and no correspondence regarding its decisions and recommendations will be entered into.

The judging panel reserves the right to remove an Award category or not award a winner if there are no suitable applicants.

Assessment Criteria

(please see the Application Form for detail)

The single initiative can be:

> An ongoing commitment to core public health functions; and

> A new approach for council towards addressing public health needs.
All applications will be assessed according to:

1. Strategic value
   - Responds to local public health priorities and meets Council’s Regional Public Health Plan action/commitments
   - Is consistent with priorities outlined in the State Public Health Plan 2019-2024
   - Describes the benefit(s) it seeks to achieve and why (linked to evidence) these have been targeted, and the demonstrated or expected results of the initiative
   - Demonstrates sustainability and/or potential for integration into ongoing council business

2. Quality of development, delivery, and measurement
   - Demonstrates engagement with community and other key stakeholders
   - Explains what the project did, key achievements and learnings
   - Provides evidence of benefit(s) achieved, and/or an outline of the approach to measurement

The Awards event
Finalists will be invited to attend an Awards ceremony in April 2020, where Award winners will be announced.

Each Regional and Metropolitan Award winner will receive a trophy, presented by the Minister for Health and Wellbeing, and a signed certificate acknowledging their contribution to public health excellence. The winners will receive a monetary prize of $3000 for use to further progress public health initiatives in their local council area. If a group of councils win an Award, certificates will be provided to each participating council, the trophy and prize money will be shared, and additional trophies can be made available on request and at the participant’s expense.

Award winners will be recognised at the Award presentation ceremony and via other promotional means, including the SA Health website.

Terms and Conditions
- All written and online applications must be received by 5pm on Thursday 12 March 2020. Late applications will not be considered.
- Applicants should read the Nomination Guide and respond to all parts of the Application Form within the word limits specified.
- Information provided on the Application Form must be accurate and may be used by SA Health for promotional purposes as examples of public health excellence. SA Health will seek permission from applicants before publishing this material.
- Councils are responsible for obtaining necessary consents and copyright for publication of information, quotes and photographs, before submitting an application for the Awards.
- Award winners will receive a monetary prize of $3000 which must be spent on furthering public health initiatives in their local council area(s).
- Award winners will be required to provide a report to SA Health by 2 October 2020 detailing how the prize monies have been used.

Privacy Statement
SA Health is committed to fair information handling practices consistent with South Australian Government policy and legislation.

Private and personal information supplied by applicants will only be used to assist the judging panel with decision-making and to contact nominees as required.

Information will not be disclosed or used for any other purpose, including publicity, without the express consent of the person to whom the information relates, unless otherwise required by law.
2019 Metropolitan winner
City of Playford Elizabeth Grove
Place-based Community Development Project

The Elizabeth Grove place-based community development project facilitated place-based projects, chosen by the local community, to improve health and wellbeing of families in Elizabeth Grove. These consisted of a sports equipment library at the Secombe Street Reserve, the planting of community fruit trees, and a laneway where place-making artwork will be installed.

Prize expenditure summary

The $3,000 award supported funding for the establishment of the ‘Healthy Communities’ project in Smithfield Plains and Davoren Park. With these projects, Council aims to create an increase in socially connected behaviours, activation of community spaces, and an increase in community uptake of waste-reduction and recycling initiatives, creating a healthier and happier community. Established through a ‘World Café’ consultation with community members, final projects include a mural involving youth participation, redevelopment of a common area at a local shopping centre, a park/playground promotional activity and other waste education initiatives, enhancing the aesthetics of the area.
2019 Regional winner
Mid Murray Council
Fresh Frenzy Program

The Fresh Frenzy Program was developed to help improve education among local Mid Murray School children about healthy eating habits. It was delivered through a range of strategies, including education, programs, environmental changes, policy awareness, promotion and meaningful engagement with the student’s regular role models.

Prize expenditure summary

The $3,000 award was used to fund a drinking fountain as part of the Mid Murray Council’s Len White Reserve development. Mid Murray Council aims to increase opportunities to access free drinking water where possible, including through this new development. The Len White Reserve is a popular water skiing and boating spot located in Swan Reach. This project represents an opportunity to integrate and link the reserve to the town of Swan Reach and other places of interest along the riverfront to encourage healthy, active recreation, to improve connectivity and a sense of place, and economic development in the region.

2019 Minister for Health and Wellbeing – Excellence in Public Health Commendations

Councils highly commended for their public health initiatives were as follows:

- City of Onkaparinga Hoarding and Squalor initiatives
- City of Burnside ‘Urban Forest’ Interactive Project
- Wattle Range Council ‘Celebrate Seniors October’ Program
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2018 Regional winner
Barossa Council, Light Regional Council, Town of Gawler and Adelaide Plains Council
Barossa, Light and Lower Northern Ageing in Style Expo Regional Roadshow

The Ageing in Style (AIS) Expo improved access to up-to-date information about services and supports, including negotiating appropriate levels of care based on residents’ individual needs, and supporting them to stay independent, remain in their own homes and stay connected to family and community rather than in residential care. Region-specific content was on offer at each Expo promoting services support and activities offered by local businesses, community groups and clubs. The AIS Expo was designed to ensure information was accessible to people in smaller towns across the region, enabling seniors from areas with limited public transport services to attend.

Prize expenditure summary
The $3000 award contributed to preparation of an accessible and inclusive events checklist and toolkit, including the purchase of equipment, such as portable disabled parking signage and other equipment to support wider participation at local events and activities. This project was endorsed by the Councils’ Public Health Plan Working Group, and delivered by the Barossa, Light and Northern Regional Disability Access and Inclusion Plan Working Group.

2018 Minister for Health and Wellbeing – Excellence in Public Health Commendations
Councils highly commended for their public health initiatives were as follows:

Cities of Holdfast Bay, Marion and Salisbury: Inspiring Health
Wudinna District Council: Wudinna Memory Walk for Dementia
2017 Metropolitan winner
City of Marion: Jervois Street Reserve
Healthy Community Activation initiative

The Jervois Street Reserve – Healthy Community Activation initiative addressed the needs of local residents by creating a reserve to cater for many types of recreation for the whole family. Key partnerships were formed with the Department of Planning, Transport and Infrastructure, the Rotary Club of Edwardstown, and the community through this initiative. The reserve includes a pump track, courts, junior playground, fitness node and walking/rolling/riding track, transforming a block of unused land into a modern play area. The reserve upgrade’s community reach and impact surpassed expectations, with unprecedented numbers using the park, demonstrating the benefit of a well-designed open space with community consultation processes and local partnerships.

Prize expenditure summary

The City of Marion and its community utilized the $3000 award to provide more shade and accessible seating at the reserve. Picnic benches and a double shelter were constructed providing sun protection, increased accessibility, increased opportunity for social interaction and active living. The shelter was integrated into the reserve in November 2017 and is proving popular with park visitors.

2017 Regional winner
Coorong District Council
Coorong Healthy Highways initiative

Coorong Healthy Highway’s improved access to nutritious food at cafes, restaurants, hotels, supermarkets and service stations across the Coorong District Council area by creating healthier food and drink menus. The project created a strong brand through social marketing and engagement with local businesses. Through a range of strategies including education, marketing, digital presence, and community events, Coorong Healthy Highways built support with local residents as well as tourists.

Prize expenditure summary

The $3,000 award contributed to the ongoing marketing and development of Coorong Healthy Highways, prompting further interest in the program, and innovative health and wellbeing initiatives in the region.

> Drone Video Marketing – Council partly funded the purchase of a drone to be used as a tool to increase the awareness of council services, local projects and events in the area. The drone was used to market new trails and developments to the community. This included the newly developed 450km Murray Coorong Trail, which is a collaboration between three adjoining councils; Coorong District Council, Rural City of Murray Bridge and Mid Murray Council.

> Suicide Prevention Network – Promotion of suicide prevention increased with the support of the Suicide Prevention Network (SPN) and the award funding, including community events to raise awareness and start conversations around suicide.

2017 Minister for Health and Wellbeing – Excellence in Public Health Commendations

Councils highly commended for their public health initiatives were as follows:

City of Playford: Secombe Street
City of Onkaparinga: Wellbeing and Resilience project
Mid Murray Council: Community Wellbeing program
District Council of Mount Barker: Littlehampton and Blakiston Neighbourhood Plan