

Policy

Policy Directive: compliance is mandatory

Buy Local Policy Directive

Objective file number: 2014-09389

Policy developed by: Finance and Business Services

Approved at Portfolio Executive on: 19 December 2014

Next review due: 31 December 2019

Summary The purpose of the Buy Local Policy Directive is to encourage SA Health employees to take opportunities to support and showcase our State's quality food and wine products and brands.

Keywords Buy local, policy, directive, Government, catering, sponsored, events, functions, South Australian, local, business, promotion, food, wine, beverages, Building a Stronger South Australia, initiative, strategic priority

Policy history Is this a new policy? **Y**
Does this policy amend or update an existing policy? **N**
Does this policy replace an existing policy? **N**
If so, which policies?

Applies to All SA Health Portfolio

Staff impact All Staff, Management, Admin, Students; Volunteers
All Clinical, Medical, Nursing, Allied Health, Emergency, Dental, Mental Health, Pathology
Other

PDS reference D0358

Version control and change history

Version	Date from	Date to	Amendment
1.0	01/01/14	current	Original version

Buy Local Policy Directive

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Government
of South Australia

SA Health

Document control information

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Document location	SA Health internet SA Health intranet
Reference	2014-09389
Valid from	1 January 2015
Review date	31 December 2019 or as required by government policy.

Document history

Date	Author	Version	Change reference
19/12/14	Chief Procurement Officer, SA Health	V.1	PE Approved version.

Endorsements

Date	Endorsed by
16/10/14	Deputy Chief Executive, Finance and Business Services

Approvals

Date	Endorsed by
19/11/14	Portfolio Executive

Buy Local Policy Directive

1. Objective

The purpose of this policy is to encourage SA Health employees to take opportunities to support and showcase our State's quality food and wine products and brands.

2. Scope

This policy applies to all SA Health staff, to consider the use and promotion of local food, wine and beverages at Government sponsored events and functions where catering is provided and it is feasible and reasonable to do so.

3. Principles

The principle of this policy is to benefit local businesses through increased sales and build greater recognition of South Australia's premium food and wine businesses.

This policy is in conjunction with the South Australian Government's Premium Food and Wine strategic priority, as part of a series of *Building a Stronger South Australia* initiatives.

4. Detail

4.1 Introduction – Why Buy Local?

South Australian food, wine and beverages are world class and our unique regions, products and the clean, green environment that they come from makes up our competitive edge. Our clean water, clean soil and clean air along with our outstanding biosecurity, fisheries management, and natural resources management set us apart from others. We maintain high standards of animal welfare and food safety along with our status of Fruit Fly and Phylloxera free.

Our food and wine industries contribute more than \$16 billion annually to our State's economy and employ around 1 in 5 South Australians. Buying local South Australian food, wine and beverages, means supporting our farmers, food and wine producers, and ultimately, contributing to making our state more prosperous.

The South Australian Government plays an important role in supporting and developing our food and wine industries, and we can all play a critical part by buying and promoting local food and wine. This supports our local farmers, producers and businesses, as well as setting an important example to our guests and partners by putting our local produce first on our table.

4.2 The Policy

SA Health is to use and promote local food, wine and beverages, where reasonable and feasible to do so, at any Government organised, sponsored function or event.

This is an important part of the SA Government's *Premium Food and Wine from our Clean Environment* strategic priority.

4.3 What do I need to do?

Where reasonable and feasible to do so, use and promote local food, wine and beverages at events and catering. This includes:

- When booking catering for a lunch, morning tea, dinner or other event, asking if your caterer or restaurant can use local ingredients and produce wherever possible – from the sandwiches, juice, or meal, to soft drinks and wine.
- When sponsoring or supporting events, or providing grants to groups that put on events with government sponsorship, ask them if they can use and promote local ingredients and produce wherever possible. This could even be included in the sponsorship agreement annexure.
- Consider using local food and wine products as gifts – wine, chocolate and speciality premium food products like jams, chutneys and sauces make great gifts.

4.4 How do I encourage the use of local food and beverages?

Ask your catering provider - Do you use local products, or can you provide as much of this as South Australian as possible?

Promote local produce when you use it – on event invitations and menus, in your welcoming remarks to guests, in promotional materials including social media messages etc.

Explain to others how important it is to support and showcase local quality food, wine and beverage products.

5. Roles and Responsibilities

5.1 All SA Health employees are responsible for:

- ensuring consideration is taken in the use and promotion of local food, wine and beverages at Government sponsored events and functions where possible.

6. Reporting

N/A

7. EPAS

N/A

8. Exemption

N/A

9. Associated Policy Directives / Policy Guidelines

N/A

10. References, Resources and Related Documents

- An A-Z directory of South Australian Food companies is provided in the South Australian Food Users' Guide (pages 120-149)

<http://foodsouthaustralia.com.au/sa-food-users-guide/>

- A list of South Australian brands you're likely to find in your supermarket aisle

http://foodsouthaustralia.com.au/pdf/shopswap_shoppinglist.pdf

- A list of venues and caterers who have registered to be recognised for their commitment to using local produce – throughout South Australia

<https://eatlocalsa.com.au/eat-local-venue/>

<https://eatlocalsa.com.au/eat-local-venue/catering/>

- Find a list of South Australian wine brands from one of our 18 wine regions

<http://wineadelaide.com.au>

11. Other

N/A

12. National Safety and Quality Health Service Standards

N/A

13. Risk Management

N/A

14. Evaluation

N/A

15. Attachments

N/A

16. Definitions

N/A

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